

Get in the PINK



PINKTM
BATTS



Comfort

→ Increase comfort levels



Save

→ Save on energy bills
→ Pay for itself in under five years
(in an average home)



Health

→ Provide a healthier household environment



Efficient

→ Lower energy consumption



Environmental

→ Reduce greenhouse gas emissions

PINK BATTS *Comfort for Keeps.*

Australia has trusted PINK BATTS insulation to keep their homes more comfortable in summer and winter for 50 years.

PINK BATTS act as a safe, energy saving barrier to heat entering your home in summer and heat loss in winter.

PINK BATTS are easy and safe to install and cost less than you might think. They'll keep you and your family feeling in the PINK all year round.

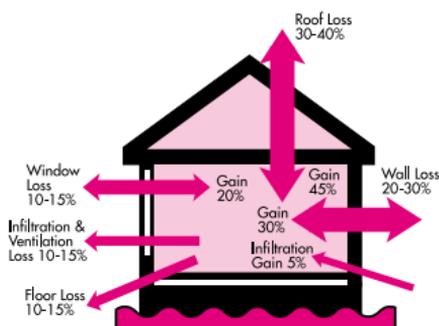
GET IN THE PINK...

Your home absorbs heat during those long, hot summer days, through the roof and walls. In winter the reverse happens. All that cosy warmth you create disappears through the walls and ceilings.

By installing PINK BATTS you reduce that heat transfer by up to 60% and that means great savings on your energy bills, not to mention how comfortable you'll be.

PINK BATTS can actually reduce summer heat in your home by up to 8°C - 12°C.

They're non-combustible so there's no increased fire risk and they even reduce noise entering your home.



Approximate winter heat loss and summer heat gain

GET IN THE PINK, STAY IN THE BLACK

With the high cost of energy for heating and cooling, more and more importance is placed on energy saving measures in our homes.

By reducing the amount of energy needed to achieve comfortable temperatures in our homes we save significant amounts of money.

Equally as important, we reduce greenhouse gas emissions which is vital for our environment.

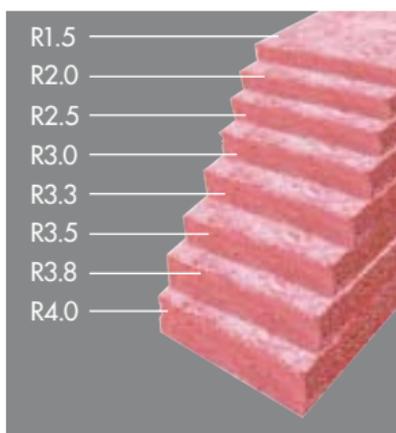
The savings on energy bills could mean your PINK BATTS pay for themselves in under 5 years. That's a smart investment in your comfort and property value.

PINK BATTS are guaranteed to last the lifetime of your home so you get your 'comfort for keeps'.

Pink... Pinker... Pinkest!

The performance of an insulation batt is determined by its R-Value.

This is an internationally accepted measure of its thermal resistance: the higher the R-Value, the more effective insulation.



Nominal R-Value	Application
R1.5 PINK WALL BATTS	The standard batt designed for insulating walls
R2.0 PINK WALL BATTS	For optimum wall insulation
R2.0 PINK BATTS	The minimum batt for new ceilings
R2.5 PINK BATTS	The batt for moderate climates
R3.0 PINK BATTS	The batt recommended for most Australian homes
R3.3 PINK BATTS	The batt that provides that little extra insulation performance
R3.5 PINK BATTS	The batt recommended for extreme climates
R3.8 PINK BATTS	The batt that provides that little extra insulation in extreme climates
R4.0 PINK BATTS	The ultimate in batt insulation

Note: Australian Standard 2627.1 nominates specific R-values by state and region

Some handy PINK tips...

Like all building products, correct installation will maximise the performance of your PINK BATTS insulation.



So whether you're doing it yourself or having the PINK BATTS insulation installed by a tradesperson, make sure these simple installation tips are followed:

Walls

- Make sure the PINK BATTS insulation can't come in contact with the outer wall skin such as brickwork or cladding. 'String' the batts with nylon or polypropylene tape to hold them in position or better still, wrap the stud wall in Gladiator™ tough wall wrap or Sisalation™ reflective laminate.
- Make sure the PINK BATTS insulation is snugly fitted between wall framing, so there's less chance of air circulating through gaps.

Ceilings

- Make sure the PINK BATTS insulation doesn't cover downlights or exhaust fans. Cut the batts to allow a clearance of 25mm around these fittings.
- Where possible make sure electrical cables and transformers are placed above the batts.
- Make sure the PINK BATTS insulation is fitted snugly between ceiling joists. Ensure there are no gaps in the insulation's coverage.

And remember that PINK BATTS insulation has hundreds of air pockets. If the batts are compressed, these air pockets won't be able to do their job they're designed for... to stop the transfer of heat!



20 good reasons to get in the PINK...

- Guaranteed to last the lifetime of your home
- Will not settle, shrink or blow around
- Won't conduct electricity, no danger of live insulation, shorting or fire
- Will work effectively both in summer and winter
- Is not chemically treated to reduce ignitability
- Makes your home more comfortable
- Non-corrosive (cannot affect electrical systems)
- PINK BATTs insulation in the walls and ceiling can reduce up to 60% of heat gain in summer, and heat loss in winter
- PINK BATTs insulation can reduce your heating and cooling costs by up to 40%
- Reduced maintenance costs in any heater or air conditioner
- Smaller air conditioners and heating units can be used and running costs reduced
- Reduces, on average, the internal temperature in summer by up to 8°C - 12°C
- Heating and cooling will be much more effective, especially in open plan homes
- With energy cost savings, insulation will pay for itself within 5 years
- Easy to install
- PINK BATTs insulation will not sustain vermin
- PINK BATTs insulation fits snugly between ceiling joists
- Made from glass, will not burn, and conforms to Australian Standards (four zero fire rating)
- Will not rot or decay and may help control of condensation
- PINK BATTs insulation is typically made with recycled glass

For more information contact:
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Available from:



YPA/6515/APRIL06

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